

# The Short Course on How to Order a Custom Area Rug

Because many hours of care and consideration go into the design and weaving of a custom area rug, it is very important to me that you are completely satisfied. I want you to open the package, place the new rug on the floor - or the wall - and exclaim, "WOW! This is beautiful! This is exactly what I want!" For this result, we need to communicate. You may already have a clear idea of what you want for color and design; or, you may need suggestions from me. Either way is fine as long as you like it and I think it will work for you.

## The Basic Considerations

**Size:** Any size is possible - from a door mat to room size. Seamless widths are available up to 11 '6", wider widths are seamed, x any length.

**Design:** There are many design ideas to consider such as a very subtle, striated rug to a design with varied geometric motifs such as stars, stripes, leaves, flowers, checks, diamonds and so on; in the center and on the border. Either simple or geometric can be equally wonderful; it all depends on how you wish to complement your decor. The more complex the pattern, the higher the price. Please consult my website [www.sarahotchkiss.com](http://www.sarahotchkiss.com) for design ideas or visit my showroom Old Point Comfort (open June - Oct or by appointment) to view my portfolios or call/email me for more information.

**Color:** Consider how colorful or quiet you want the rug to be. Matching colors to your paint, wallpaper, upholstery fabric - anything! - is my forte. Simply send swatches for me for reference. Color possibilities are endless!

**Material:** I weave with quality cotton fabrics that I hand select and blend for your rug and an exquisite, strong, cabled cotton for the warp.

**Finishing:** The edge of the rug may be fringed or bound with a durable cotton fabric to complement your rug.

**Price:** The prices range from \$32 per square foot for either stripes or a striated effect; the geometric designs range from \$36 per square foot for a distinctive border to \$100 or more per square foot for complex designs. Please let me know if you have a budget and I can make design suggestions based on that information. Usually I can give an estimate over the phone or email if I know your size and design preference.

**Pad:** For comfort, safety, and durability, it is important to place a pad under your area rug. You may purchase one cut to size from me or contact your local carpet dealer.

**Care and Cleaning:** Vacuum or shake your rug frequently. Smaller rugs such as under 24 square feet may be easily washed in a washing machine on gentle cycle with cold water and a mild detergent. Dry flat, not in a dryer. If you prefer or if you have a large rug, call a reputable carpet cleaner who specializes in oriental rugs or dhurries or call me for a recommendation. For use in areas where there is a chance of liquid spills (baby's room, kitchen, dining, for example) a protective finish may be applied. Should your rug experience a broken thread, please call me immediately so that I may repair it.

**Shipping:** Usually FedEx. Some larger rugs may need to go common carrier.

## How Do We Place an Order?

Call or email me with your questions, size and design considerations so I can give you a price estimate and tentative delivery date. If you need special design work done I will ask for a design deposit. I will create a drawing and a color swatch board to send to you for your approval. If you like it as is, return the design boards along with your deposit and I will schedule your job and begin weaving as soon as possible. When the rug is completed I will send you an invoice. And when you receive the rug, write to tell me how much you love it!

## Sara Hotchkiss Old Point Comfort

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